

Get Your Free Guide to

Gwynedd Business Resilience Fund



What's it all about?

The Gwynedd Business Resilience Grant is basically the council's way of saying "Hey, we want to help your business thrive!" They're offering £2,500 to £15,000 to help local businesses become more resilient and future-proof.

What you need to know

- You can get between £2,500 and £15,000 (not too shabby!)
- It's competitive, so you'll need to put in a decent application
- The whole point is to help your business become stronger and more adaptable
- Tourism businesses like holiday parks are definitely welcome



Who's eligible?

Before you get excited, let's make sure you tick all the boxes:

1. Your holiday park needs to be in Gwynedd (obviously!). If you're reading this, you probably already know that.
2. Your business needs to be financially viable (not heading for bankruptcy)
3. You need to be registered with HMRC for tax (you know, the boring but necessary stuff)
4. You must be trading at least 30 hours per week
5. No massive debts to Gwynedd Council (fair enough, right?)
6. You need to follow all the rules and regulations for your sector
7. All your planning permissions sorted
8. Health and Safety compliance
9. Tourism licensing up to date

What if I'm leasing the premises?

- Your lease needs at least 5 years left when you apply
- You'll need your landlord's written permission for any changes



What can I use the grant for?

This is where it gets interesting! The grant can help with loads of things that'll improve your holiday park.

Upgrades

1. Sprucing up your accommodation
2. Installing solar panels or other green energy (very trendy right now!)
3. Making your park more accessible for guests with disabilities
4. Buying new equipment or machinery
5. Upgrading your booking system or internet infrastructure

Expert Help

- Hiring consultants to help improve your business
- Training for you and your team
- Marketing and promotional activities

What's Off Limits?

- Anything you've already started or bought
- Work you do yourself (nice try though)
- VAT if you're already VAT registered



The commitments



(Yes, there are strings attached)

If you get the grant, you'll need to commit to some things. Don't panic - they're not unreasonable:

What you're signing up for:

1. You'll need to do some activities to improve your use of Welsh language
2. Pay your staff over 18 the living wage by February 2026 (which hopefully you're doing anyway)
3. Work with Business Wales to create a plan for reducing your carbon footprint
4. Follow the principles of sustainable tourism for the area

Ongoing Bits

- Any signage or materials your guests see need to be bilingual (Welsh and English)
- You'll need to keep insurance on anything bought with the grant
- The council might pop by for inspections (until 2035 - they're thorough!)
- You can't sell or give away the stuff you bought with grant money
- Give them a shout-out in your marketing materials



Busnes@
gwynedd.llyw.cymru

Wedi ei ariannu gan
Llywodraeth y DU



Funded by
UK Government

How to Apply (Step by Step)

First gather your paperwork that you'll need for the application form.

1. Financial statements (to prove you're not going bust)
2. HMRC registration docs
3. Planning permissions and approvals
4. Lease agreements **if applicable**
5. Landlords' consent **if you're leasing**
6. Detailed project plan
7. Official quotes from contractors

Pro Tip

The council might call your contractors to double-check quotes, so make sure they're legit!

[Download Application Form](#)

How to Apply (Step by Step)



Think About

- How will your project make your business more resilient? (This is key!)
- Make sure any professional work is done by qualified people
- If you're building or renovating, you'll need completion certificates
- Consider how your project fits with sustainable tourism

Remember

- This is competitive - put effort into your application
- The council has the final say on everything
- Don't start any work until you get approval
- Applications are assessed in rounds, so check deadlines (see page 9)

What happens next

- You can't add extra items without permission
- You must complete all those commitments we mentioned
- Payment comes after completion and submitting proof
- If you spend less than expected, your grant gets reduced proportionally



Busnes@
gwynedd.llyw.cymru

Wedi ei ariannu gan
Llywodraeth y DU



Funded by
UK Government

Top Tips for Applying



Show Them the Money

Clearly explain how your project will make your holiday park more resilient.

Include things like economic ups and downs, environmental changes, customer expectations, operational efficiency.

Play the Sustainability Card

Reference how your project supports sustainable tourism in the area. This is a big deal now!

Job Creation Counts

If you're creating new jobs, remember that "full-time" means 30+ hours per week. You can combine two part-time roles to count as one full-time job.

Look professional

Make sure all your quotes are detailed and professional. First impressions matter!



Busnes@
gwynedd.llyw.cymru

Wedi ei ariannu gan
Llywodraeth y DU



Funded by
UK Government

Example Application



Meet Dave, owner of Sunny Meadows Caravan Park

Dave runs a caravan park in Gwynedd and he's got a brilliant idea. He owns a lovely field at the top of his property that would be perfect for 10 new static lodges. The views are amazing, it's nice and quiet, and he already got planning permission years ago for the land.

Dave's problem

The internet at his park is decent enough for the existing units, but it won't reach the top field. His current guests are always asking about Wi-Fi, and he knows that without proper broadband, his new units won't attract the quality bookings he wants (or justify the price he'll be charging).

Dave's solution

Dave has applied for the Gwynedd Business Resilience Grant to get superfast fibre broadband installed that will cover his entire property, including the new lodges which he will also be claiming building materials and labour for. Dave made his case by explaining that both the expansion and the upgraded connectivity makes his business more resilient because:

- It attracts higher-paying guests to the area
- It creates new job roles for a busier season
- It future-proofs his business against increasing customer expectations
- It opens him up to a new business market (digital nomads and remote workers)

The Numbers

If the expansion costs £8,000 and the fibre installation costs £2,000 and Dave gets a £10,000 grant, he can then invest his own money in the lodges knowing the new income generated will be £30,000-£40,000 annual revenue with payback in less than 12 months.

This example clearly shows how the grant works as a catalyst for bigger business improvements, making it an attractive proposition for both the applicant and the council.

Key Dates and Deadlines



Grants will be awarded on a competitive basis. They intend to follow the timetable below:

Round 1

Open – 01 July, 2025

Close – 15 August, 2025

Results announced – By 30 September, 2025

Round 2

Open – 02 September, 2025

Close – 17 October, 2025

Results announced – By 28 November, 2025

Need More Help?

- Check the [Gwynedd Council](#) website for the latest info and application forms
- Contact [Business Wales](#) for carbon reduction support

Connectivity Support: If you want help with your network systems and processes (which can definitely strengthen your grant application), give us a shout at Sure Business Systems Ltd. We're all about helping businesses like yours run smoother and grow stronger.



Busnes@
gwynedd.llyw.cymru

Wedi ei ariannu gan
Llywodraeth y DU



Funded by
UK Government